

Does your website work as hard as you do?

What will my report include?

Your report will tell you:

- How people react to your website
- How you can help your customers make decisions (and transactions)
- What changes you can make so Google and other search engines find your site

Call today and increase product enquiries and sales from your website

Jan De Iulio
020 8652 8564



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The average user gives your website just 4 seconds to catch their attention before moving on*. And if your website is not working, you risk losing orders, alienating customers and damaging your brand.

That's where the Reed Business Insight Website Healthcheck can help. We'll quickly evaluate, assess and report on key elements of your website. We'll suggest practical and easy-to-implement quick wins that you can action straight away. We'll provide expert recommendations to help build a long-term website strategy for commercial success.

What is a Website Health Check?

Your detailed report provides:

- Usability feedback on navigation, functionality, site structure, page layout, ease of use and labelling
- Design recommendations to give your site better visual appeal and promote user interaction with your content
- SEO feedback with recommendations to improve your website's "findability"

Who creates my report?

RB Insight is a team of digital marketing and user design specialists, working within Reed Business Information, last year's AOP Business Online Publisher.

Our websites consistently deliver double-digit traffic growth, generating leads and revenues for our brands.

We're digital experts and we're here to help you. Call us today.

How do I get my report?

For more traffic, more leads and more business from your website, call Jan De Iulio on **020 8652 8564** or email jan.de.iulio@rbi.co.uk

*Akami Technologies Report

